



# SuperGlue: The Glue Between All Metadata

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# Agenda



- **Introduction**
- **Metadata Perspective**
- **Introducing Superglue**
- **Superglue Architecture**
- **&A**

**INFORMATICA®**

# Introduction to Informatica

# Informatica Overview



## Corporate

- Founded (1993); Nasdaq: INFA (1999)
- Over 800 employees worldwide

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## Products

- Data Integration
- Business Intelligence
- Metadata Management

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## Customers

- Over 2000 companies worldwide, 750+ through OEMs
- 83 of the *Fortune* 100 and 80%+ of Dow Jones

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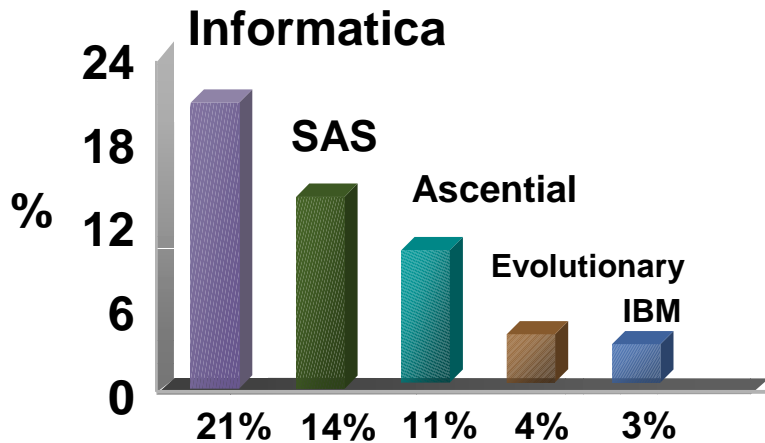
## Partners

- Over 300 sales, marketing and implementation partners including:  
IBM SAP Siebel i2

# Informatica – A Leader and Innovator



Market Share



## Gartner Vision and Execution



# Move Toward Integration Competency Centers

*Away from point solutions to data integration services*



## Data Integration Project Silos



## Data Integration Services



# The Informatica Platform: *Turning Integration into Insight*

